

INTRODUCING

# THE BLOCK DESIGN COLLECTIVE

FREE Expert Support for CMU Design

THE  
**BEAUTY  
OF BLOCK**  
DESIGN COLLECTIVE

The Block Design Collective (BDC) delivers fast, reliable guidance for working with concrete masonry units (CMU). Whether you're just beginning to explore CMU or refining complex project details, we offer support with code compliance, detailing and constructability.

Our goal is to help you determine if, where and how CMU can improve your project's performance and bottom line.

**NO COST.  
NO STRINGS  
ATTACHED.**

## FREE PROJECT SUPPORT



### ONLINE RESOURCES

Whether you're kicking off a project or troubleshooting a detail mid-stream, the Block Design Collective is here to make concrete masonry easier to navigate. Our support starts with trusted tools you can access anytime.



### DESIGN ASSISTANCE

Stuck on a detail? Need a second set of eyes? We respond fast — usually within 1 business day — with practical help to keep your project moving. Complete our simple [design assistance form](#) or connect directly with the technical director in your area.



### EDUCATION & TRAINING

We offer practical, hands-on learning experiences tailored to your real-world demands. Whether you're looking to expand your knowledge, stay ahead of code changes, or explore innovative uses of CMU, our educational offerings are designed to meet you where you are — onsite, online, or at industry events.



### CONCEPT PROPOSALS

Looking to validate your masonry approach or simplify early-stage planning? The BDC can partner with local teams to deliver concept-level proposals that outline how concrete masonry can be incorporated effectively.

**BLOCK LEARNING HUB**

[blocklearninghub.com](http://blocklearninghub.com)

**SCAN TO LEARN MORE**



**BLOCK DESIGN COLLECTIVE**

[blockdesign.org](http://blockdesign.org)

**SCAN TO LEARN MORE**

# SUPPORT WITHOUT OVERSTEP

The Block Design Collective can help your team from the earliest stages of planning — offering real-world guidance on how CMU can meet your goals for performance, cost and constructability.

Our input reduces redesign risk, clarifies code issues and reveals potential savings — without pushing products or slowing your momentum.

## WHERE WE CAN HELP:

- Code reference clarification
- Detail and spec reviews
- Fire and sound ratings
- Constructability review
- Detailing assistance
- Energy code compliance
- Construction-phase questions
- Cost estimating

*The Block Design Collective has taken on the important task of creating straightforward tools that help designers improve efficiency, manage costs, and lower carbon impacts through concrete masonry. These resources offer immediate, practical value to the profession.*

– **Sam Rubenzer**  
PE, SE | FORSE Consulting

*I'm excited to see the Block Design Collective's commitment to supporting designers. Our industry has been starved for resources like updated design guides and expert review. This offering will enable designers to explore the full potential of CMU.*

– **Michael Schuller**,  
PE | Atkinson-Noland & Associates,  
Consulting Engineers

## OUR TEAM

Our team of Regional Technical Directors is backed by a trusted network of practicing designers and architects with extensive masonry experience. Together, we deliver a shared commitment to problem-solving, partnership and support at the highest level.

### Region 1: Chuck Rotondo

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### Region 2: Danielle Mokris

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### Region 3: Tino Kalayil

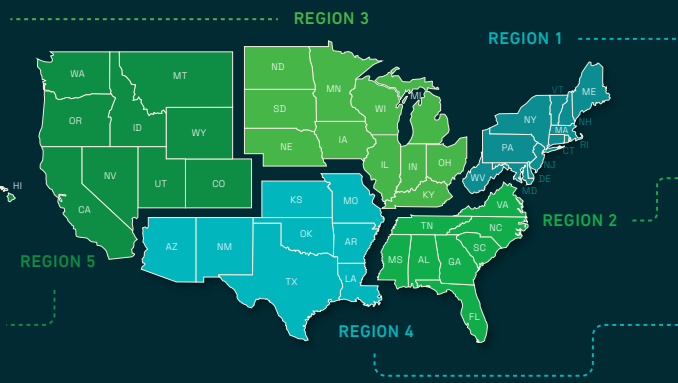
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### Region 4: Lauren Kennedy

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IF YOU HAVEN'T GIVEN CMU  
SERIOUS CONSIDERATION LATELY,  
IT'S TIME TO LOOK AGAIN.



YOU'VE GOT NOTHING  
TO LOSE AND  
EVERYTHING TO GAIN.

