

INTRODUCING

THE BLOCK DESIGN COLLECTIVE

FREE Expert Support for CMU Design

THE
**BEAUTY
OF BLOCK**[®]
DESIGN COLLECTIVE

The Block Design Collective (BDC) delivers fast, reliable guidance for working with concrete masonry units (CMU). Whether you're just beginning to explore CMU or refining complex project details, we offer support with code compliance, detailing and constructability.

Our goal is to help you determine if, where and how CMU can improve your project's performance and bottom line.

**NO COST.
NO STRINGS
ATTACHED.**

FREE PROJECT SUPPORT



ONLINE RESOURCES

Whether you're kicking off a project or troubleshooting a detail midstream, the Block Design Collective is here to make concrete masonry easier to navigate. Our support starts with trusted tools you can access anytime.



DESIGN ASSISTANCE

Stuck on a detail? Need a second set of eyes? We respond fast — usually within one business day — with practical help to keep your project moving. Complete our simple design assistance form or connect directly with the technical director in your area.



EDUCATION & TRAINING

We offer practical, hands-on learning experiences tailored to your real-world demands. Whether you're looking to expand your knowledge, stay ahead of code changes or explore innovative uses of CMU, our educational offerings are designed to meet you where you are — on-site, online or at industry events.



CONCEPT PROPOSALS

Looking to validate your masonry approach or simplify early-stage planning? The BDC can partner with local teams to deliver concept-level proposals that outline how concrete masonry can be incorporated effectively.

BLOCK LEARNING HUB[®]

blocklearninghub.com

SCAN TO LEARN MORE



BLOCK DESIGN COLLECTIVE

blockdesign.org

SCAN TO LEARN MORE

SUPPORT WITHOUT OVERSTEP

The Block Design Collective can help your team from the earliest stages of planning — offering real-world guidance on how CMU can meet your goals for performance, cost and constructability.

Our input reduces redesign risk, clarifies code issues and reveals potential savings — without pushing products or slowing your momentum.

WHERE WE CAN HELP:

- Code reference clarification
- Detail and spec reviews
- Fire and sound ratings
- Constructability review
- Detailing assistance
- Energy code compliance
- Construction-phase questions
- Cost estimating

The Block Design Collective has taken on the important task of creating straightforward tools that help designers improve efficiency, manage costs and lower carbon impacts through concrete masonry. These resources offer immediate, practical value to the profession.

— Sam Rubenzer
PE, SE | FORSE Consulting

I'm excited to see the Block Design Collective's commitment to supporting designers. Our industry has been starved for resources like updated design guides and expert review. This offering will enable designers to explore the full potential of CMU.

— Michael Schuller
PE | Atkinson-Noland & Associates,
Consulting Engineers

OUR TEAM

Our team of Regional Technical Directors is backed by a trusted network of practicing designers and architects with extensive masonry experience. Together, we deliver a shared commitment to problem-solving, partnership and support at the highest level.

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Region 3: Tino Kalayil

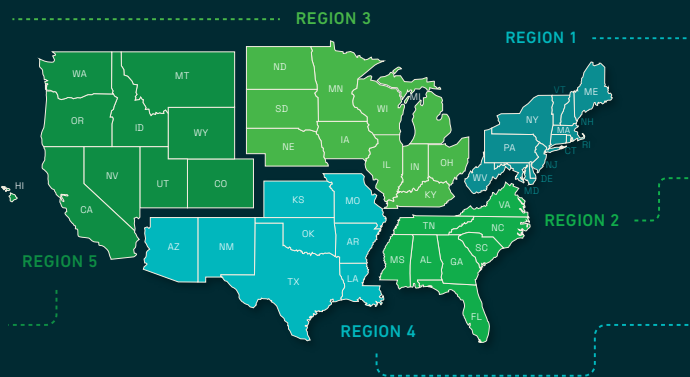
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IF YOU HAVEN'T GIVEN CMU
SERIOUS CONSIDERATION LATELY,
IT'S TIME TO LOOK AGAIN.



YOU'VE GOT NOTHING
TO LOSE AND
EVERYTHING TO GAIN.

